

PRESS RELEASE
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KUBOTA TO UNVEIL EXTENSIVE RANGE OF NEW ENGINES, PRODUCTS AND TECHNOLOGIES AT BAUMA 2025.

Bauma “firsts” and innovative new technologies to meet global customer needs; engine debuts and product unveilings.

Bauma, Munich, Germany, April 7-13, 2025: Kubota is launching a host of new products and leading-edge technologies at Bauma as its new business campaign “The Journey” gathers pace.

Underlining its commitment to maintaining, strengthening and developing strong partnerships with its global customer base, Kubota’s engine business will reveal new, innovative products and technologies at **Bauma 2025 (Stand A4.327 & A45.A45.20).**

The highlights of Kubota’s two extensive engine stands at Bauma 2025 include:

- **The Bauma debut of Kubota’s new 3.8 L hydrogen engine.**
- **The first look at Kubota’s new 90 kW, 3.3 L V3307 engine.**
- **The launch of the company’s ground-breaking HVO fuel sensor.**
- **The first presentation of the new, highly versatile two-cylinder Z482-K engine which marks a significant new technology development for the company.**
- **An outdoor, live demonstration area including Kubota’s V5009 engine – the company’s first diesel above 200 horsepower. (Stand A45.A45.20, Courtyard)**

“At Bauma 2025 Kubota will offer an unparalleled insight into the future of engine technology and products which confirms our business philosophy “The Power of Partnerships”, said Daniel Grant, Manager, Marketing Intelligence, Business Unit Engine Europe.

He added: “Bauma will offer an international platform demonstrating how we are working alongside our customers to develop the solutions which they need to meet their varied requirements.

“Building on our hundred-year legacy, our new business theme “The Journey” is gathering pace to ensure we continue to offer outstanding products and technology.

“Our aim is to make sure that we take existing and potential customers on “The Journey” with us and to guarantee that we will learn from them, and vice versa, through an ongoing, constant development partnership.

“The Power to Perform” also underpins the Kubota strategy. That is demonstrated by the diverse product portfolio which we are presenting at Bauma.

“Helping the drive towards a sustainable, carbon-neutral future is evident through such product developments as our leading-edge, off-highway hydrogen engine which eliminates carbon dioxide emissions by only using hydrogen as a fuel.

“Our vision for the future is in line with that of our customers around the world.”

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About Kubota

Since its founding in 1890, the Kubota Group has been working to solve social issues through superior products, technologies, and services in the areas of food, water, and the environment. We operate in more than 120 countries around the world, providing solutions to enhance the productivity and safety of food, promote the circulation of water resources and waste, and improve urban and living environments. Under our brand statement "For Earth, For Life," we promise to continue supporting the prosperous life of humans while protecting the environment of this beautiful earth. For more information on the Kubota group, please visit:

<https://www.kubota.com/>

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