

PRESS RELEASE

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Kubota launches Kubota Connect for improved machinery monitoring and security

Kubota introduces Kubota Connect, a new telemetry system designed to offer Kubota users seamless, remote monitoring of their machines, for added productivity, safety, and asset protection. With Kubota Connect, you can monitor your equipment from anywhere, helping to keep operations efficient and secure.



Added value protection

Kubota Connect enables remote monitoring of your tractors, providing real-time insights into their performance and location. This new telematics solution offers peace of mind by simplifying service and maintenance scheduling, enhancing theft prevention, and delivering user-friendly features for better overall machinery management.

Key Features:

- Central access with a single login
- Remote tractor monitoring via smartphone
- Maintenance reminders to keep your equipment in top condition
- Faster response times in case of theft
- Generation of easy-to-understand reports

The Kubota Connect system offers central access through one secure platform, allowing you to monitor multiple machines from anywhere, even while on the go. By integrating technology into day-to-day operations, Kubota Connect guarantees that your most important assets are always protected, monitored, and optimised for the greatest performance.

For more information about Kubota Connect and its comprehensive telematics solutions, visit our website or contact your local Kubota dealer.

About Kubota

Kubota has been a leading manufacturer of agricultural equipment, construction equipment, lawn mowers and Industrial Engines since 1890. With its global Headquarters in Osaka Japan, offices in more than 120 countries, and more than 55,000 employees in North America, Europe and Asia, Kubota had a turnover of \$21.4 billion in 2023. Although machinery equipment is its main products line, Kubota also produces a wide range of products such as city water purification systems, irrigation systems, piping systems, roof and home construction, and large underground valves.

Our Mission

Our Brand Statement, “For Earth, For Life,” speaks to our commitment to the conservation of the environment while aiding the production of food and water supplies, which are vital to meet the needs of our society, as the world’s population continues to grow. This mission is accomplished every time a Kubota tractor harvests the land to produce food or when our construction equipment excavates to transport water or provide shelter. For more information on Kubota, please visit www.kubota-eu.com or www.kubota.com.

For further information, please contact [\(please add your local contact details\)](#):

TBU Communication

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[Download link to images:](#)

[Kubota Connect](#) The new telemetry system designed to offer Kubota users seamless, remote monitoring of their machines



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