

PRESS RELEASE

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Introducing Kubota Sync: The Gateway to Always-Connected Implements

In celebration of Kubota's 50th anniversary, we are excited to announce a plan for a significant advancement in our product ecosystem: Kubota Sync. This new implement gateway is set to enable seamless data exchange in farming, reinforcing Kubota's ongoing commitment to productivity, quality, growth, and sustainability. As we celebrate this milestone year, Kubota Sync represents a key development in shaping the future of connected and modern farming.



Picture: Kubota Sync - The New Implement Gateway

Connected Ecosystem

Kubota Sync is the latest development in our Kubota Connect strategy, designed to enable seamless connectivity for all ISOBUS implements within our portfolio. As farming operations become increasingly complex Kubota Sync equips dealers and farmers with the control needed for more effective operations. The system's always-connected functionality automatically transfers implement data to Kubota FarmCentre for secure storage, tracking, and analysis with no manual synchronizing required.

Closer than Ever

Additionally, Kubota Sync facilitates remote technical support, allowing dealers to analyse and resolve implement issues from a distance. This feature bridges the gap created by the growing physical distance between dealerships and customers, providing faster and more effective support. As a result, customer satisfaction is enhanced, and business relationships are strengthened.

A Long-Term Mission

Next year will be pivotal as Kubota Sync rolls out across a wide range of implements. This marks the beginning of our efforts to expand our digital tools ecosystem, bringing even more value to customers. Connectivity provides actionable insights, and empowers farmers with real-time learning, informed decision-making and operational improvements. By optimizing resources and reducing waste, Kubota Sync contributes to sustainable farming practices that benefit future generations.

About Kubota

Since its founding in 1890, the Kubota Group has been working to solve social issues through superior products, technologies, and services in the areas of food, water, and the environment. We operate in more than 120 countries around the world, providing solutions to enhance the productivity and safety of food, promote the circulation of water resources and waste, and improve urban and living environments. Under our brand statement "For Earth, For Life," we promise to continue supporting the prosperous life of humans while protecting the environment of this beautiful earth. For more information on the Kubota group, please visit: <https://www.kubota.com/>.

For further information, please contact:

Product Director

Dr. Max Bouten

Mobile: +31 682318044

Email: Max.Bouten@kubota.com



Download link to images:

Image [Kubota Sync - The New Implement Gateway](#)




Image [Kubota ISOBUS Spreader Connected with Kubota Sync](#)



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